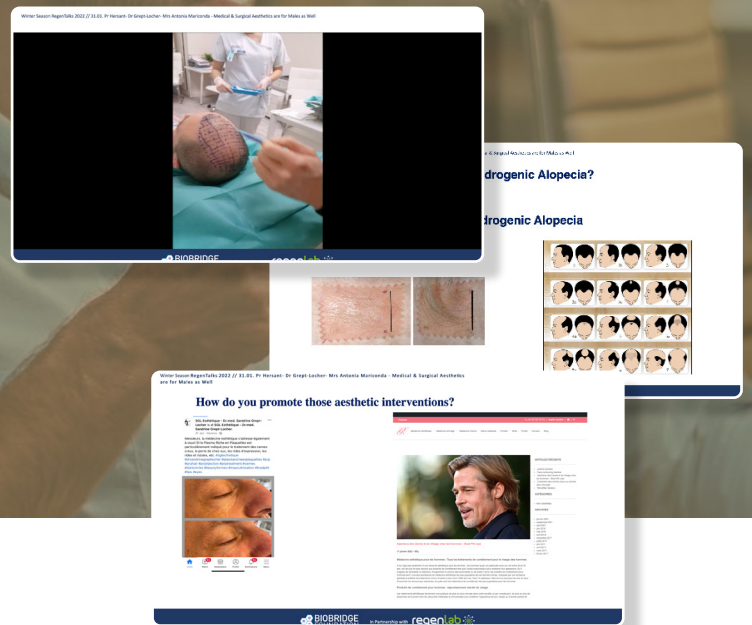


# 2022 WINTER SEASON RegenTalks

the Biobridge Foundation is excited to present a brand new program of weekly Live talks, focused on various therapeutic areas in regenerative medicine.



**Monday, January 31, we were fortunate to have 3 leading figures of the aesthetics world discussing “Medical & Surgical Aesthetics are for Men”. Dr. Sandrine Grept-Locher, Professor Barbara Hersant and Antonia Mariconda, discussed the trends and increasing demands amongst Men for medical and surgical aesthetics. This discussion was led by Laurence Desbordes, journalist specialized in lifestyle, fashion and health.**

The 3 international speakers discussed the key social, clinical & market influences, on the increase in male aesthetic demand.

Several techniques were discussed: Alopecia; Treatment of facial wrinkles and scars; correction of eyelids & periorbital bags; penoplasty; & liposuction.

Both Dr's were able to share their protocol using PRP, according to the areas treated, by background videos.

The conversion when men come to consult is high, but more communication and information is required to make them aware of the possibilities. Each shared her tips for better communication with all patients.

Time was then given to the many questions from attendees concerning treatment with PRP.

The session is already accessible in replay on the Biobridge site. Content includes medical procedures and cases on facial and genital treatments.

RegenTalk Program continues every Monday 7PM CET, and you can already register to:

- [Pr Bruce Reith \(DE\), Dr Neil Sadick \(USA\) on Hair Loss in Women - Feb 14](#)
- [Dr. Ksenija Selih-Martinec, Dr Agnieszka Nalewczynska MD PhD \(PL\) on Women Sexual Health - Feb 28](#)
- [Dr Sebastien Beley \(FR\) on Peyronies' Disease and Erectile Dysfunction - March 14](#)

Together with Antonia Mariconda (UK), Expert in Trends and Safety, and Laurence Desbordes (CH), Journalist.

Additionally, for further interest on Alopecia, you can read [Barbara Hersant's contribution in the Look & Medecine Journal in partnership with Regenlab](#)

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